





wrist marketing

Cheltenham, Glos. GL54 3NN Tel1: 01451 860 040 Tel2: 07786 528 440 Email: rory@wristmarketing.com

RFID Event Management Services.

Module 7 of 10

F&B Voucher Management. This module has several guises but let us look at how Exhibitors at Trade shows can engage more customers.

How many times have you been on a stand when there are more delegates checking out your service that your staff have time to attend to.

How often have potential customers walked away after losing patience, waiting for someone to talk to him/her. With this module a static scanner can be strategically placed on the



stand with a notice that encourages the delegate to tap their RFID Card, thus obtaining a free coffee and blueberry muffin voucher to be redeemed at a nearby F&B outlet so that they can return later.

In addition, when scanned (and with suitable permissions) a text can be sent to the delegate encouraging them to return to the stand.

As previously mentioned, this module is simple to implement with the existing system network in place.

Our Products and Services are competitively priced backed by a friendly, competent and experienced team ready to guide and support our Client's requirements.

http://www.wristmarketing.com http://www.globalbarcode.co.uk